Confidence Unlimited
Allie Larrabee
Confidence Unlimited is an educational enterprise, centered around a program called Absolutely Incredible Kids, which aims to use video and Web-based learning to help kids and families better understand the importance of confidence in order to maximize their potential and to help them develop the skill sets necessary to achieve their life’s dreams.

FileSmelt
Alex Goins
FileSmelt allows you to upload files and images quickly and easily on the Web. With it, users can share their files without the hassles of email attachments and highly limited file hosts.

HomeWare
Nilesh Kavthekar and Aditya Karan
HomeWare is a holistic software solution that allows consumers functional management of home automation devices via an application on their computer. A HomeWare user will be able to operate any vendor-supported device to control heating, lights and electricity scheduling. HomeWare has a large potential in a growing home automation market of $2.4 billion, and derives profit from volume-based licensing to established home automation hardware vendors.

Hyperion Dynamics Software
Marat Purnyn
An idea for a start up company that will develop applications for the Android OS that is becoming more widely used throughout phones. The main focus of the applications will be games which are lacking on the Android App store.

myMedia
Shantanu Jain
myMedia is a multimedia solution that will offer whole home access to all of your digital media. Centralized in one library, users’ content will be fully unified and played back through a variety of devices, optimized for different scenarios - an upgradeable and fully customizable system. This market has untapped opportunity, satisfying the need for a modern integrated digital home.

NutriSync
Eric Kwan and Shyam Saladi
NutriSync is a smartphone application that allows a client to communicate nutritional intake to a health adviser. The product seamlessly connects health advisers, such as doctors, dietitians, or caregivers, with their clients to easily monitor and record dietary needs. NutriSync is poised for a fast market entry by capitalizing on the extensive smartphone market and on the needs of the healthcare industry.
Gargle 'n Go
Jennifer Bennett
Gargle 'n Go is an updated, modernized packaging approach to revolutionize mouthwash usage to appeal to a larger target group. The easy squirt lid eliminates all cumbersome pouring and measuring. This new design will market to a created need allowing for significant increase in sales, market shares and margin.

PrepUp
Kevin Chen and Michael Mirksi
For students striving to perform well on the SAT and ACT who are unable to afford expensive personal tutoring, PrepUP is an affordable online service that provides standardized testing questions and learning partners based on a constantly updated analysis of strengths and weaknesses in order to maximize learning.

RecEasy
Sid Sapru, Michael Mirski, Saurin Shah and Jon Park
RecEasy brings everyday purchases into the 21st century, offering universal receipt archival for consumers of all ages and income levels.

Shoc-Tool Technology
Kirthi Banothu and Dane Christianson
A technology that detects when power tools jam and torque during use and then performs an automatic override that cuts power to prevent damage to the tool and harm to the user.

Simple Solutions
Si Si and Adam Sun
No-Sore is an all natural anti-soreness drink designed to build muscle and reduce soreness and inflammation in athletes after working out. Natural ingredients provide No-Sore with beneficial nutrients that re-energize and re-boost.

Stark Emergence
Zack Maril
Stark Emergence will provide software that allows businesses to fully utilize the computers on their network to their maximum potential. Our software offers a inexpensive alternative to constructing and managing a data center. Any company that has a computer network will benefit from purchasing our software.