

# IMSA Fund for Advancement of Education Employee Pledge Form

**Yes! I will participate in the Employee Campaign and send a strong message that I believe in IMSA's mission!**

Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

*Check if you would like to be listed as "anonymous" in all donor recognition materials.*

### PAYROLL DEDUCTION

I pledge a semi-monthly recurring gift of \$ \_\_\_\_\_ to the IMSA Fund for Advancement of Education.

I authorize these deductions to be made from my semi-monthly paycheck until I change these arrangements in writing (please allow thirty days) or am no longer employed by IMSA.

*Suggested donation amounts for payroll deduction:*

Giving Society	Annual Contribution	Payroll Deduction*
Innovators	\$1,000 +	<b>\$42</b>
Ambassadors	\$500 +	<b>\$21</b>
Patrons	\$250 +	<b>\$11</b>
Associates	\$100 +	<b>\$5</b>

*\*amount per pay period for each giving level*

### ONE-TIME DONATION

Amount: \$ \_\_\_\_\_

Payment options:

Cash

Check (*payable to IMSA Fund*)

Credit Card: Visa

Master Card

Discover

American Express

Card #: \_\_\_\_\_

Exp Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

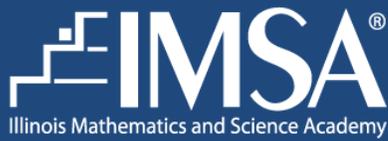
Designate my contribution to: Annual Fund (IMSA's Greatest Needs)

Other: \_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

Please return this completed form to Carolyn Johnson, Director of Annual Giving at [cjohnson@imsa.edu](mailto:cjohnson@imsa.edu) or stop by the development office, located in B200, 2<sup>nd</sup> floor (above cafeteria near IT helpdesk).

*Donations to the IMSA Fund for Advancement of Education, a 501(c)(3) nonprofit corporation, are tax deductible in accordance to an individual's tax status.*



# IMSA Fund for Advancement of Education Employee Giving Campaign FAQs

## What is the IMSA Fund?

The IMSA Fund for Advancement of Education is a 501(c)(3) not-for-profit organization that raises donations from alumni, parents, friends, faculty and staff, businesses and foundations and uses that money to support IMSA's programs and projects.

## Why should I make a gift to the IMSA Fund?

IMSA needs the support of employees, like you, in addition to parents, alumni, Board members and friends to continue its important and successful work. **It is a very powerful message to state legislators and other funders to say that a "majority" of employees donate each year.**

## Will my gift truly make a difference?

Absolutely! Gifts at all levels and of all sizes are important if the Academy is to continue to thrive in the future. Every gift, regardless of size, matters and sends a powerful message that employees believe in the Academy.

## How are donations used?

Donations raised by the IMSA Fund support new initiatives, programs and highest-priority items, as requested by the Academy, which could not have been possible through the state appropriated budget. We encourage you to consider making your gift to the Annual Fund as it supports IMSA's greatest needs and provides the most flexibility. See the reverse page for the full list of areas supported this year.

## Can I donate to a specific program area?

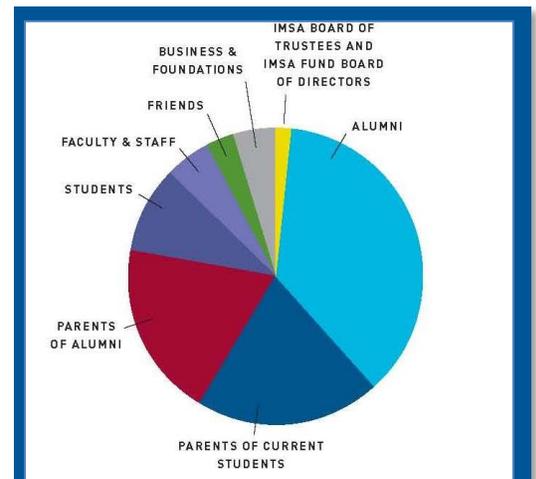
You sure can! If you prefer to designate your donation to your program or another specific area, let us know.

## How do I make a gift to the IMSA Fund?

The easiest way to donate is to sign up for payroll deduction, which spreads your annual donation out over the 24 pay periods each year. You can also donate online at [www.imsa.edu/giving](http://www.imsa.edu/giving), you can call us at (630) 907-5040 with a pledge or your credit card information, or you can stop by the development office to make a donation in person.

## Who do I contact for more information?

IMSA's Development team can help answer your questions. Contact us at 630-907-5040 or [giving@imsa.edu](mailto:giving@imsa.edu). The Development department is located in the Aurora campus, 2<sup>nd</sup> floor (above cafeteria near IT helpdesk).



## WHO GIVES TO IMSA?

Last year (fiscal year 2015), more than 2,000 donors contributed over \$3million to support IMSA!

The success of IMSA depends on donations at every level, coming from those who are closest to IMSA. This includes employees, alumni, parents, Board members, businesses

[www.imsa.edu/giving](http://www.imsa.edu/giving)



## 2015-16 Annual Fund Campaign Funding Priorities

*Donations to the Annual Fund will support the following high-priority program areas:*

**Multicultural Student Recruitment and Enrichment:** Recruit and retain talented students who are economically disadvantaged and those who are underrepresented in the STEM fields, and help prepare them for success as an IMSA student through the PROMISE programs.

**Scholarly Travel:** Provide travel support for students to participate in local, national and international educational experiences and conference presentations.

**Student Life Activities:** Provide meaningful and memorable events for IMSA's residential students , including Prom and the highly distinguished Graduation ceremony at the Paramount Theater in Aurora.

**Great IMSA Minds Program:** Launch an updated version of IMSA's Great Minds Program to feature alumni and faculty who will inspire those we serve in greater ways.

**FUSION Scholarships:** Assist schools in costs associated with implementing the FUSION program at their schools, an after-school STEM enrichment programs for Illinois students in grades 4-8.

**Economic Impact Study:** Evaluate and provide a data-informed analysis for use as a tool in decision making and funding requests.

**Employee Engagement and Training:** Support our faculty and staff with improved professional development and engagement benefits so that we can recruit, retain and reward them for their service.

**Parent Association Council:** Provide support and experiences for parents and students through PAC activities, including summer picnics, Parents Day, College Day, Friday Fests and other social activities.

**Alumni Networking and Events:** Facilitate connections between IMSA alumni, students and the Academy through the IMSA Alumni Association.

**Leadership Support:** Modest discretionary funds for IMSA leaders used for conferences, student assistance, faculty and staff awards, speakers, travel and more, which aid in furthering IMSA's mission and brand.

## How am I recognized for my gift?

All donors are recognized on our website and in our annual report. In addition, lifetime donors of \$10,000 or more are automatically members of our Kaleidoscope Society, and their name is added to the Donor Wall at the main entrance of IMSA. We also have donor recognition events at various times of the year. We recognize donors according to our fiscal years, which run July 1 to June 30.