



# Leadership Education and Development

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## IMPACT Syllabus

### Introduction

IMPACT (Information Motivating Public Activism) provides an avenue for students to explore and spotlight prominent social issues through the lens of data journalism. Using detailed quantitative data analyses and compelling infographics, students construct a story that contextualizes and takes a stance on a social issue. Ultimately, students will gain an appreciation for journalism and understand how data can be used to tell a compelling story through both words and creative visualization of data.

### Module Topics

**Module 1:** Introduction to Data Journalism- To define and understand the implications of data journalism

**Module 2:** Data journalism and Activism - To explore the impact data journalism has on social movements and creating change.

**Module 3:** From to Data to Story- To learn data analysis techniques and develop a story out of data sets given

**Module 4:** Thinking About Your Data- To utilize and explore different sets and types of data

**Module 5:** Data Driven Articles- To learn techniques to create a data-driven article and discuss the ethics involved in journalism

**Module 6:** MID Year Preparation- To finalize the social issue chosen for investigation and polish potential stories

**Module 7:** MID Year Reflection- To reflect on MID, determining what other data sets may need to be gained

**Module 8:** Data Visualization - To creatively display quantitative data that is relatable to the public and complements the data driven article

**Module 9:** Surprise Module!!!

**Module 10:** Complications and Advancements in Data Journalism - To understand the complexity of writing about social issues, relating journalism to epistemology

**Module 11:** SLX Preparation - To practice and prepare for Student Leadership Exchange (SLX) while receiving feedback from other facilitators

**Module 12:** FUNule- To appreciate the achievements of the year and reflect on the potential data journalism has in the community

## Important Due Dates:

October 4th (Module 3): Groups Made

October 10th: Week of One-on-Ones

October 31st: Week of Group-on-Twos

November 8th (Module 5): Social Issue Project Proposal

November 30th: Mid-Year Event

April 6th: Student Leadership Exchange

## Important Dates:

### **Semester 1**

September 13th: Module #1

September 20th: Module #2

October 4th: Module #3

October 10th - 14th: One-one Ones

October 25th: Module #4

October 31st - November 4th: Group-on-twos

November 8th: Module #5

November 29th: Module #6

November 30th: Mid-Year Event

December 5th - 9th: Group-on-ones

### **Semester 2**

January 24th: Module #7

February 7th: Module #8

February 21st: Module #9

February 27th - March 2nd: Group-on-ones

March 10th: Module #10

March 27th - 31st: One-on-ones

April 4th: Module #11

April 9th: Student Leadership Exchange (SLX)

April 11th: Module #12

## Student Expectations

### *General Expectations*

Students are expected to be aware, engaged, and willing participants during all LEAD modules. The following behaviors are expected:

- **Punctuality.** Do not be late to class. Modules start promptly at 8:00 P.M.
- **Participation.** Do not be silent. You have valuable thoughts. Share them.
- **Collaboration.** Do not sit still. Discuss with your neighbors and debate your solutions.
- **Attention.** Do not use laptops when not asked. Do not use phones when not asked. Pay attention.
- **Respect.** Encourage others. Be a supporter. Help others reach their goals. Do not push anyone down.
- **Passion.** This is your time to create a change. Embrace it.

### *Assignment Expectations*

Late and incomplete assignments will be monitored and dealt with on a case-to-case basis between the facilitators and student. If late or incomplete assignments become a recurring issue, the problem will be escalated to the LEAD Coordinators. If the issue persists, the matter will be escalated to the LEAD Advisor and may be grounds for course failure.

### *Attendance Expectations*

#### Attendance

#### Expectations

It is a student's responsibility to arrive on time to all LEAD modules and events. Lateness and absences will be recorded in a point-based system, where points contribute to a student's failure to complete LEAD. The attendance policy differs slightly from that of IMSA's Student Handbook. A student will fail to complete LEAD if they accumulate 12 attendance points. If they are tardy, but no more than 10 minutes late, they will be marked with an unexcused tardy and given 1 attendance point. If they are more than 10 minutes tardy, they will be marked with an unexcused absence and given 3 attendance points. When a student accumulates 12 points, a conference will be scheduled between them, the LEAD Advisor, and the LEAD Coordinators. Absences and tardies can be excused only by Becca Calvillo LEAD Advisor. Please inform your facilitators and Becca Calvillo in a timely manner before the module if you will need an excused absence or excused tardy. Examples of excusable absences or tardies include: sports, illness, death in the family, religious holidays, school-sponsored activities, medical appointments and family emergencies. Examples of inexcusable absences include: attendance in-halls, study hours, clubs, and Residential Life programming.