



Leadership Education and Development

Co-Chairs

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IMPACT Syllabus

Introduction

IMPACT (Information Motivating Public ACTivism) allows students to explore the informative power of data journalism. Students will be learning about both the data analysis aspect and the storytelling aspect of data journalism; module topics include media bias, misleading statistics, FOIA requests, data in politics, and much more. By the end of the year, each IMPACT student will have contributed to a project that uses data analysis and visualization to write an article about a Grand Global Challenge. Hopefully, all students will exit the IMPACT program with a stronger understanding of how to find trends and meaning in mass amounts of information.

Module Topics

Module 1: Introduction to Data Journalism	<i>January 15</i>
Module 2: Interviewing Basics	<i>January 22</i>
Module 3: Cancelled Due to Weather	<i>January 29</i>
Module 4: Interview Fair	<i>February 5</i>
Module 5: Ethical Journalism	<i>February 12</i>
Module 6: What data is good data?	<i>February 26</i>
Module 7: FOIA	<i>March 12</i>
Module 8: Data Skills	<i>April 2</i>
Module 9: Data Visualization	<i>April 9</i>
Module 10: Story Writing	<i>April 16</i>
Module 11: Inforgraphics	<i>April 23</i>
Module 12: SLX Prep	<i>April 30</i>
Student Leadership Exchange	<i>May 1</i>
Module 13: Post SLX	<i>May 7</i>

Student Expectations

General Expectations

Students are expected to be engaged participants during all LEAD modules. The following behaviors are expected:

- **Punctuality.** Do not be late to class. Modules start at 8:00 P.M.
- **Participation.** Do not be silent. You have valuable thoughts - share them.
- **Collaboration.** Do not sit still. Discuss with your neighbors and share your ideas.
- **Attention.** Do not use laptops when not asked. Do not use phones when not asked. Pay attention.
- **Respect.** Encourage and support others. Help them reach their goals. Do not push anyone down.
- **Passion.** This is your time to create a change. Embrace it.

Assignment Expectations

Late and incomplete assignments will be monitored and dealt with on a case-to-case basis between the facilitators and student. If late or incomplete assignments become a recurring issue, the problem will be escalated to the LEAD Coordinators. If the issue persists, the matter will be escalated to the LEAD Advisor and may be grounds for course failure.

Attendance Expectations

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It is a student's responsibility to arrive on time to all LEAD modules and events. Lateness and absences will be recorded in a point-based system, where points contribute to a student's failure to complete LEAD. The attendance policy differs slightly from that of IMSA's Student Handbook. A student will fail to complete LEAD if they accumulate 12 attendance points. If they are tardy, but no more than

10 minutes late, they will be marked with an unexcused tardy and given 1 attendance point. If they are more than 10 minutes tardy, they will be marked with an unexcused absence and given 3 attendance points. When a student accumulates 12 points, a conference will be scheduled between them, the LEAD Advisor, and the LEAD Coordinators. Absences and tardies can be excused only by Andrea Stuibler (astuibler@imsa.edu), the LEAD Advisor. Please inform your facilitators and Andrea Stuibler in a timely manner before the module if you will need an excused absence or excused tardy. Examples of excusable absences or

