



# Leadership Education and Development

## Coordinators

Alec Chen  
achen4@imsa.edu

Ashley Homecgoy  
ahomecgoy@imsa.edu

# IMPACT Syllabus

## Introduction

IMPACT (Information Motivating Public ACTivism) allows students to explore the informative power of data journalism. Students will be learning about both the data analysis aspect and the storytelling aspect of data journalism; module topics include pivot tables, data visualization, how to write a data article, and more. By the end of the year, each IMPACT student will have made their own webpage and written their own data journalism article. If all goes well, all students will exit the IMPACT program with a stronger understanding of how to find trends and meaning in mass amounts of information.

## Module Topics

**Module 1: Introduction to Data Journalism**

**Module 2: Data Module 1: Data Skillz**

**Module 3: Data Module 2: Visualization**

**Module 4: Data Module 3: More Visualization**

**Module 5: Data Module 4: Surveys**

**Module 6: Data Obstacle Course**

**Module 7: Project Introduction**

**Module 8: Journalism**

**Module 9: Wix and Canva Crash Course**

**Module 10: Guided Article Work Time**

**Module 11: DIY Content**

**Module 12: SLX Prep**

**Module 13: Evaluations**

## Student Expectations

### *General Expectations*

Students are expected to be engaged participants during all LEAD modules. The following behaviors are expected:

- **Punctuality.** Do not be late to class. Modules start at 8:30 P.M.
- **Participation.** Do not be silent. You have valuable thoughts - share them.
- **Collaboration.** Do not sit still. Discuss with your neighbors and share your ideas.
- **Attention.** Do not use laptops when not asked. Do not use phones when not asked. Pay attention.
- **Respect.** Encourage and support others. Help them reach their goals. Do not push anyone down.
- **Passion.** This is your time to create a change. Embrace it.

### *Assignment Expectations*

Late and incomplete assignments will be monitored and dealt with on a case-to-case basis between the facilitators and student. If late or incomplete assignments become a recurring issue, the problem will be escalated to the LEAD Coordinators. If the issue persists, the matter will be escalated to the LEAD Program Coordinator and may be grounds for course failure.

### *Attendance Expectations*

It is a student's responsibility to arrive on time to all LEAD modules and events. Lateness and absences will be recorded in a point-based system, where points contribute to a student's failure to complete LEAD. The attendance policy differs slightly from that of IMSA's Student Handbook.

- If a student is tardy after 5 minutes, they will be marked with an unexcused tardy and given 1 attendance points.
- If they are more than 15 minutes late, they will be marked with an unexcused absence and given 3 attendance points.
- A student will fail to complete LEAD if they accumulate 12 attendance points.

When a student accumulates 9 points, a conference will be scheduled between them, the LEAD Program Coordinator Andrea Stuibler, and the LEAD Coordinators, Alyssa Daniels and Frances Balto.

Absences and tardies can be excused only by Andrea Stuibler (astuibler@imsa.edu), the LEAD Program Coordinator. Please inform your facilitators and Andrea Stuibler in a timely manner before the module if you will need an excused absence or excused tardy.

Examples of excusable absences or tardies include: sports competitions, illness, death in the family, religious holidays, school-sponsored activities, medical appointments and family emergencies.

Examples of inexcusable absences include: attendance restricted study, study hours, clubs, co-curriculars, sports practices and Residential Life programming.