

## IMSA BUSINESS PROVIDERS

Please find here a list of the Business Providers interested in hosting IMSA Interns for Summer Cohort 2020.

BUSINESS	CONTACT	POSSIBLE PROJECTS AND/OR DUTIES	HOW MANY INTERNS?
	Ethan Talreja, CEO and co-founder <a href="mailto:etalreja@hespr.com">etalreja@hespr.com</a> 847-612-2889	<p>Product Dev Intern This role works with all aspects of developing our app: front-end, back-end, and database. You may also choose to focus on a specific aspect of application development. Either way, you will work directly with our Chief Product Officer and the entire team. To fulfill a wide array of responsibilities, you should be creative, a critical thinker, a strong communicator, and flexible. For IMSA students, you must have a strong interest in CS as demonstrated by the courses you take, courses you plan to take, and/or other programming experience.</p> <p>Marketing Intern This role is an integral part of our Marketing team and your work will garner attention for our product and establish our brand. You may be a key player in writing articles, designing the application's UI/UX, and creating social media posts. This role will allow you to interact with our Chief Marketing Officer and other key members of our team. To produce effective content, you should be well-versed in graphic design and be familiar with marketing. You should also be creative, a critical thinker, a strong communicator, and</p>	4

		<p>flexible. IMSA students can stand out by showing experience in being a key player of a club or program's marketing aspects, past internships, and/or any previous marketing experience.</p> <p>Finance Intern This role will allow you to be a key player in the financial aspects of our startup. Whether designing revenue streams or reviewing financial statements, you will work with our CFO to sustain the startup's finances. You may also be involved in assisting with portfolio management, assisting in treasury operations, and following compliance requirements. To best identify key patterns and trends in the finance space, you should have a detail-oriented and analytical eye with strong communication skills to articulate these patterns and the ability to adapt when faced with conflicting information in the data. IMSA students who have past experience managing a club's or program's finances, participated in past finance internships, taken accounting classes at your old high school, and/or have previous finance experience will be excellent candidates for the role.</p>	
Four Hawks LLC	<p>Britta McKenna, Founder <a href="mailto:brittawmckenna@gmail.com">brittawmckenna@gmail.com</a> 630-981-1350</p>	<p>Founder Britta McKenna is planning an Encore Hub pilot, a next generation community center, from the ground up in Batavia, Illinois. The Hub design and development is incubating now and seeking partners, finalizing its location, recruiting key volunteers and raising seed funds over the summer. Intern would assist Founder in marketing aspects: design (logo, Power point slides, graphics, infographics, writing, etc.) and potentially website development in July if tracking for 2021 opening. If interested, intern can learn about fundraising, grant writing and partnership building with the Founder. Potential for to extend internship through next school year as well as adding an additional intern in the fall to focus on program development and/or technology and digital backbone/app development for the Hub (will know in late summer if program is tracking and viable to scale).</p>	1

Illinois Association for Gifted Children	Patricia Steinmeyer, Director <a href="mailto:director@iagcgifted.org">director@iagcgifted.org</a> 708-609-0641	We have a few possible projects. (1) We need help streamlining and attracting more traffic to our current website at iagcgifted.org through subscriptions, social media, and design. This would require the intern to research and understand how to use the Wild Apricot website design features. (2) We could use help researching how/the extent to which school districts are posting acceleration criteria and policies on their websites, as well as the nature of these policies. This would require researching districts in counties throughout Illinois, as well as helping to create a Google Form so that volunteer advocates can participate. (3) We could use help organizing and developing social media communications/apps for a fund drive to facilitate and attract donations to our organization; (4) We could use help with researching potential sponsors and doing outreach to increase sponsorship for online and live events. Other duties may include helping to merge duplicate contacts and update contact lists in our database.	1
SWARM HR	Justin Jassal, Account Director <a href="mailto:justin@swarmhr.com">justin@swarmhr.com</a> 3319808562	Interns will play a role in our marketing, sales, and implementation of our software product, SWARMHR.	4
CourseStars LLC <a href="https://coursestars.com/">https://coursestars.com/</a>	Jill Ko, Founder <a href="mailto:jill@coursestars.com">jill@coursestars.com</a> 847-347-2688	I am looking for 1) technology intern to work on website development on Wix, important video content management on Vimeo or Youtube, and technology pieces of the startup; 2) research intern to help develop the CourseStars products and services, analyze competition, and other related duties; 3) marketing intern to assist with social media, digital design, content development, and other related duties.	2
EallianceCorp	Ramesh Nayakanti, President (630) 618-0916 <a href="mailto:rkumar@ealliancecorp.com">rkumar@ealliancecorp.com</a>	Building software applications utilizing emerging technologies such as Robotic Process Automation (RPA) and Machine Learning.	1